

ECO REP INSTALLMENT

If holder is damaged or loose,
please email ecoreps@ithaca.edu

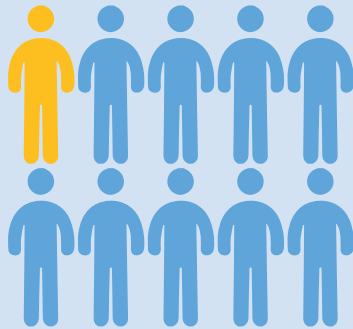
Created and posted by students and staff from the Office of Energy Management & Sustainability

October 2017

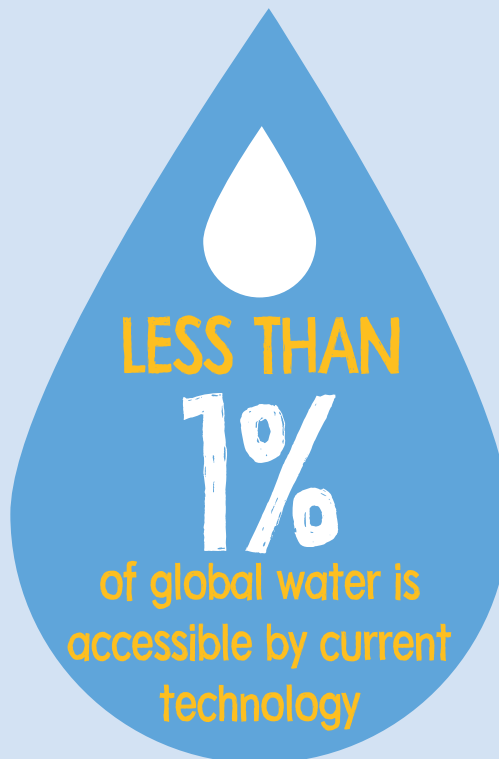
WHY SHOULD YOU CONSERVE **WATER?**

"Water, water everywhere, nor any drop to drink." Samuel Taylor Coleridge may have been on to something with his 1834 poem "The Rime of the Ancient Mariner". While our planet's surface is 71% covered by water, only 2.5% of that is freshwater. Think that's alarming? Most of that 2.5% isn't accessible by today's technology or is trapped in glaciers and permafrost. So, with less than 1% of water remaining to feed and fuel over 7 billion people worldwide, where does that leave us?

1 in 10 people
worldwide lack
access to clean
water.



Women and girls around
the world spend 6 hours
collecting water every
day, leaving less time
for work and school.



\$260 BILLION is
lost globally each
year due to lack of
safe water & sanitation.



By 2025, two-thirds
of the world's population
could be living under
water stressed conditions.